

HOW TO CREATE A SUCCESSFUL WATERFRONT?

3. STRUCTURE AND CHARACTER OF THE MASTER PLAN

The main goal of the Dublin Docklands Master Plan 2007 is to create a successful and sustainable waterfront in Dublin Docklands through the attainment of three general objectives - making connections, creating destinations and animating the water.

The three objectives translate into a list of on-site projects that vary in character, scale, complexity and timing. Some of them are 'quick wins', others will take time to grow into mature and deliverable projects. Each of the projects is illustrated in the Master Plan.

**CONNECTIONS:
THE WATERFRONT
LINKAGE**

DELIVERABLES/PROJECTS

GREENING THE CAMPSHIRES
1000 NEW TREES
RIVER OF LIGHT
CONNECTING THE HINTERLAND
STREETScape
CYCLE NETWORK
BRIDGE SYSTEM
GRAND CANAL DART STATION
LINKAGE

**DESTINATIONS:
WATERFRONT
ACTIVITIES**

CAFÉ/BAR
DOCKLANDS ART CENTRE
PUBLIC ART
INFORMATION PAVILION
CHILDREN'S PLAY SPACE
5-STAR YACHT CLUB
YEAR ROUND WATERFRONT
ATTRACTIONS
BARS/RESTAURANTS/CLUBS
EVENTS, FESTIVALS, MARKETS
TEMPORARY AND PERMANENT
CULTURAL OCCUPATION

ANIMATE THE WATER

SPECIAL ATTRACTION VESSELS
WATER TAXI
FLOATING VILLAGE/SEASONAL/
SPACES/RETAIL MARKETS
MARINA
OCCUPY THE RIVER PONTOONS
TEMPORARY AND PERMANENT
CULTURAL OCCUPATION
VISITOR-SHIP MOORING FACILITY
DOCKLANDS SWIMMING POOL
SAILING EVENTS
FLOATING HOTEL
COMMUNITY BOAT/BARGE
EDUCATION BOAT/BARGE